SENATE JOINT RESOLUTION 1260

By Lundberg

A RESOLUTION honor and congratulate Food City on thirty years of corporate sponsorship of the annual NASCAR Cup Series race held at Bristol Motor Speedway.

WHEREAS, 2022 marks the thirtieth anniversary of Food City's corporate sponsorship of the annual NASCAR Cup Series race held at Bristol Motor Speedway, now known as the Food City Dirt Race; and

WHEREAS, Food City, a division of K-VA-T Food Stores, Inc., operates a chain of supermarkets in Virginia, Kentucky, Tennessee, Alabama, and Georgia, and since 1992, Food City and Bristol Motor Speedway have been successful partners that have prided themselves on bringing the best possible experience to race fans in the region; and

WHEREAS, the Food City name has become synonymous with NASCAR racing in the region, and the Food City Dirt Race, previously known as the Food City 500, is considered one of the sport's best races; it is one of the most popular annual events on the NASCAR Cup Series schedule; and

WHEREAS, Food City and Bristol Motor Speedway are strong pillars of the community, and the Food City Dirt Race weekend is very much a hometown gathering and a highly anticipated highlight for the region; and

WHEREAS, Food City is the second-longest running race sponsor in NASCAR, and the company has contributed more than one-half million dollars to local organizations through its annual Family Race Night events; and

WHEREAS, the 2022 Food City Dirt Race, which takes its name from the dirt racing surface evocative of the sport's early history, will take place on Easter Sunday, April 17, 2022; now, therefore,

BE IT RESOLVED BY THE SENATE OF THE ONE HUNDRED TWELFTH GENERAL ASSEMBLY OF THE STATE OF TENNESSEE, THE HOUSE OF REPRESENTATIVES CONCURRING, that we hereby commend Food City on celebrating thirty years of sponsorship of the NASCAR Cup Series Food City Dirt Race at Bristol Motor Speedway and honor the president and CEO of Food City, Steven C. Smith, and the president of Bristol Motor Speedway, Jerry Caldwell, for their exceptional partnership and dedication to making the Bristol area a top destination for NASCAR fans.

BE IT FURTHER RESOLVED, that an appropriate copy of this resolution be prepared for presentation with this final clause omitted from such copy and upon proper request made to the appropriate clerk, the language appearing immediately following the State seal appear without House or Senate designation.

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